

Beat: Automobiles

Motorcycle Live 2015

NEC, Birmingham

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USPA NEWS - Motorcycle Live 2015 - With a star-studded roll call of racing VIPs, over 30 manufacturer stands and 16 interactive features. Motorcycle Live, is a fantastic day out for all bike enthusiasts. Representing the best products, bikes & services available from leading companies across the globe.

The show is a haven for bikers of any age, or level of experience. Offering many opportunities to ride, ideas to try something new or travel uncharted territory ““ there are endless chances to explore what biking has to offer. The Manufacturers were out in force offering the chance to sit on, compare, admire, question & photograph what’s on offer for 2016 in the world of motorbikes. Motorcycle Live is the only place in the UK that you’ll find so many different motorcycle companies under one roof.

Whether you’re in the market for leathers, helmets, boots, heated clothing, travel ideas, merchandise or products to keep your pride and joy safe ““ Motorcycle Live is the perfect place to research, compare & get advice on what’s best for you. The Black Horse Stage in the Eurosport Entertainment Zone welcomed a whole host of racing royalty, including three-time 500cc World Champion Kenny Roberts, 2015 World Superbike Champion Jonathan Rea, 2015 Moto3 Champion Danny Kent, 2015 World Speedway Champion Tai Woffinden, 2015 British Superbike Champion Josh Brookes, MotoGP riders Maverick Vinales and Scott Redding and 2015 Isle of Man TT Senior winner John McGuinness.

Meanwhile, the world’s leading motorcycle manufacturers showcased their 2016 models in the UK for the first time and over 150 other exhibitors displayed everything from leathers, helmets and boots to dream adventure tours. Visitors of all ages have enjoyed a whole host of live and interactive features, including the all-new FMX Live, presented by Arenacross ““ the craziest freestyle motocross show ever to hit Motorcycle Live, featuring the world’s leading riders whipping and back-flipping to lasers, lights and LEDs and a heart-pumping soundtrack.

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